dCode Technologies for Insurance: Putting the Customers First

Insurance is one of the most complex financial services products, where the strength and depth of the customer relationship determines the success or failure of sales efforts. Customers need guidance and reassurance from someone they trust.

With dcode, company brokers and independent agents can deliver superior customer service even as policy options broaden.

Sugar provides the kind of integrated customer view that supports targeted marketing to increase sales and manage existing accounts. At the same time, it can improve customer service response time and ensure that marketing is in synch with back office operations.

MAKE YOU MAKE MONEY