dCode Technologies for Utility: Managing the Customers in a Deregulated World

MAKE YOU MAKE MONEY

dCode Lead Generation and Marketing Automation:

Utilities continue to cope with deregulation, seeking ways to boost revenue while controlling costs in a world where informed customers have the power of choice.

dCode enables utilities to build more profitable and durable customer relationships, delivering visibi+lity across all channels to field agents and call center representatives.

dCode is the ideal solution for promoting and tracking utility programs, upselling current customers with relevant offers based on advanced analytics, and reducing call volume to service centers with self-service portals. Plus, dCode integrates easily with industry-standard back-office systems.

dCode Collaborative Business Intelligence:

In all areas of the energy industry – exploration, drilling, production, trading, finance and more – dCode's energy analytics tools have enabled business professionals to ask and answer their own questions, regardless of where they are. dCode Professional makes it easy to build and deploy reusable analytic applications over the web. Or perform pure ad-hoc analytics, driven on-the-fly by your own knowledge, intuition, and desire to answer the next question.

dCode analytics does all this by letting you interactively query, visualize, aggregate, filter, and drill into datasets of virtually any size. Ultimately you will reach faster insights with dCode and bring clarity to business issues or opportunities in a way that gets all the decision-makers on the same page quickly.

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Email: sales@dcodetechnologies.com
Website: www.dcodetechnologies.com