



dCode Technologies for Education: Making Every Contact Count


Over the last two decades, many colleges and universities have responded to competitive pressure by streamlining internal processes to operate more efficiently and cut costs. Having put their “ships in order,” these organizations are now refocusing on their customers: students and parents, alumni, and donors.

For educational institutions dcode can help put the customer at the center of their organizational universe - automating and improving customer touch points such as recruiting, marketing, student service, alumni relations, and donor outreach.



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